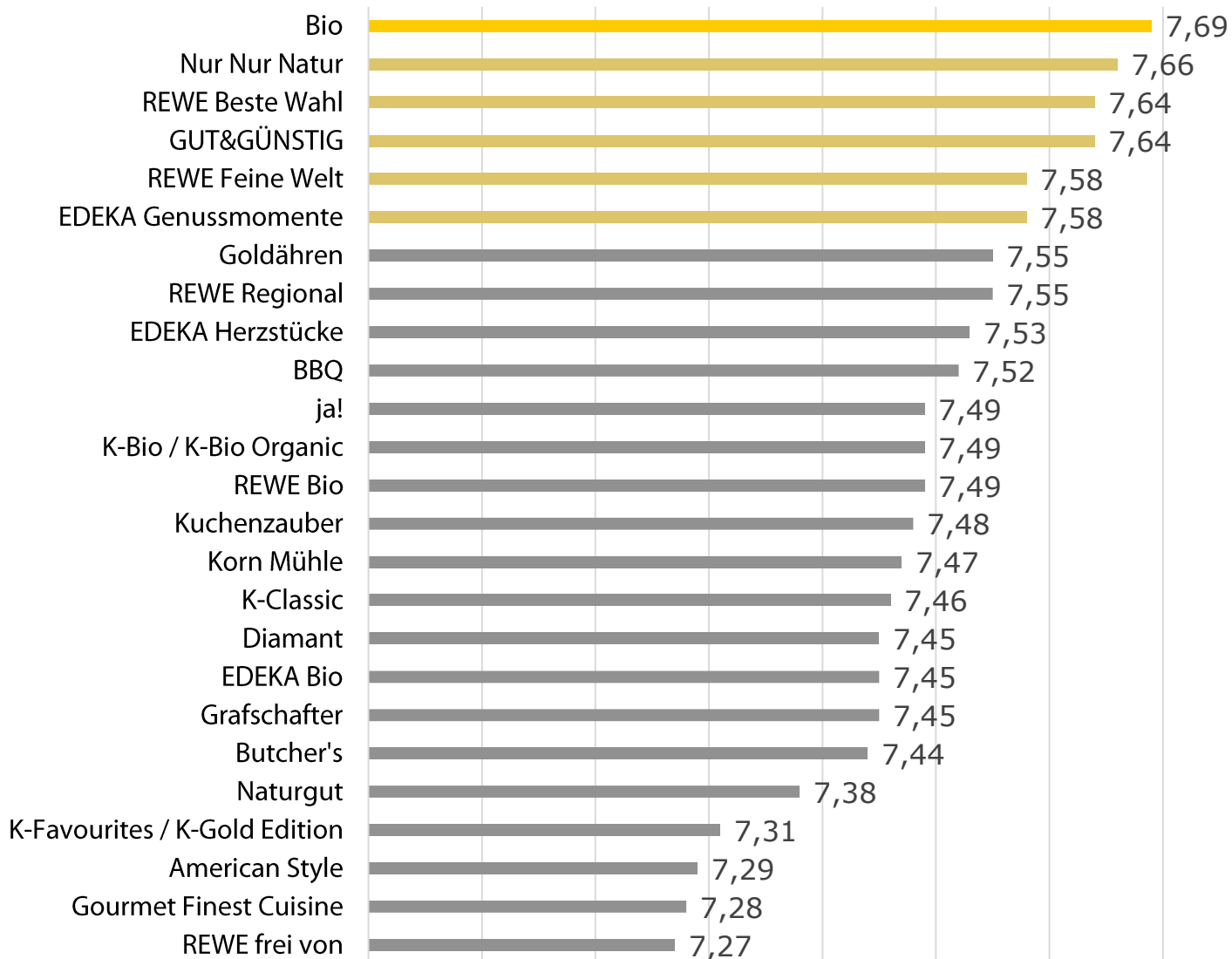


# Brot & Backwaren: Kundenzufriedenheit-Gesamtübersicht



■ 1. Platz ■ „Ausgezeichnet“

Zur Übersichtlichkeit wurden nur die 25 bestplatzierten Marken aufgelistet

## 1. Platz Gesamt:

Bio

## 1. Platz Qualität:

EDEKA Genussmomente

## 1. Platz Preis-Leistung:

GUT&GÜNSTIG

## 1. Platz Kundenvertrauen:

REWE Beste Wahl

## Brot & Backwaren: Teilkategorie-Ergebnisse im Detail I

### Qualität

| Rang | Marke                  | Score |
|------|------------------------|-------|
| 1    | EDEKA<br>Genussmomente | 7.83  |
| 2    | EDEKA Herzstücke       | 7.82  |
| 3    | Bio                    | 7.80  |
| 3    | REWE Feine Welt        | 7.80  |
| 3    | REWE Beste Wahl        | 7.80  |
| 6    | REWE Regional          | 7.71  |
| 7    | EDEKA Bio              | 7.70  |
| 8    | Nur Nur Natur          | 7.69  |
| 9    | K-Bio / K-Bio Organic  | 7.68  |
| 9    | REWE Bio               | 7.68  |
| 11   | GUT&GÜNSTIG            | 7.64  |
| 12   | Goldähren              | 7.61  |
| 13   | Grafschafter           | 7.57  |
| 14   | Kuchenzauber           | 7.54  |
| 14   | BBQ                    | 7.54  |

### Preis-Leistung

| Rang | Marke                            | Score |
|------|----------------------------------|-------|
| 1    | GUT&GÜNSTIG                      | 7.67  |
| 2    | ja!                              | 7.59  |
| 2    | Nur Nur Natur                    | 7.59  |
| 4    | Bio                              | 7.51  |
| 5    | BBQ                              | 7.48  |
| 6    | Kuchenzauber                     | 7.45  |
| 7    | Korn Mühle                       | 7.43  |
| 8    | Goldähren                        | 7.41  |
| 8    | K-Classic                        | 7.41  |
| 10   | REWE Beste Wahl                  | 7.35  |
| 11   | Diamant                          | 7.34  |
| 11   | Grafschafter                     | 7.34  |
| 13   | REWE Regional                    | 7.26  |
| 14   | K-Favourites / K-Gold<br>Edition | 7.23  |
| 14   | EDEKA<br>Genussmomente           | 7.22  |
| 15   |                                  |       |

### Vertrauen

| Rang | Marke                  | Score |
|------|------------------------|-------|
| 1    | REWE Beste Wahl        | 7.68  |
| 2    | Nur Nur Natur          | 7.67  |
| 3    | Bio                    | 7.64  |
| 4    | Goldähren              | 7.63  |
| 5    | REWE Feine Welt        | 7.61  |
| 6    | REWE Regional          | 7.59  |
| 7    | GUT&GÜNSTIG            | 7.57  |
| 8    | EDEKA Bio              | 7.56  |
| 9    | EDEKA Herzstücke       | 7.55  |
| 9    | REWE Bio               | 7.55  |
| 11   | Butcher's              | 7.54  |
| 12   | BBQ                    | 7.53  |
| 13   | K-Bio / K-Bio Organic  | 7.52  |
| 14   | EDEKA<br>Genussmomente | 7.51  |
| 15   | Naturgut               | 7.43  |

## Brot & Backwaren: Teilkategorie-Ergebnisse im Detail II

### Qualität

| Rang | Marke                         | Score |
|------|-------------------------------|-------|
| 14   | Butcher's                     | 7.54  |
| 17   | Gourmet Finest Cuisine        | 7.53  |
| 17   | K-Classic                     | 7.53  |
| 17   | Diamant                       | 7.53  |
| 20   | Korn Mühle                    | 7.51  |
| 21   | Naturgut                      | 7.48  |
| 22   | ja!                           | 7.47  |
| 22   | REWE frei von                 | 7.47  |
| 24   | American Style                | 7.42  |
| 25   | Team D                        | 7.36  |
| 26   | K-Favourites / K-Gold Edition | 7.35  |
| 27   | Back Family                   | 7.28  |
| 27   | Maitre Jean Pierre            | 7.28  |
| 27   | Meine Kuchenwelt              | 7.28  |

### Preis-Leistung

| Rang | Marke                 | Score |
|------|-----------------------|-------|
| 16   | American Style        | 7.21  |
| 17   | REWE Feine Welt       | 7.19  |
| 17   | Butcher's             | 7.19  |
| 19   | Cucina                | 7.18  |
| 20   | Naturgut              | 7.17  |
| 21   | REWE Bio              | 7.16  |
| 21   | K-Bio / K-Bio Organic | 7.16  |
| 23   | Sonday                | 7.14  |
| 24   | Meine Kuchenwelt      | 7.07  |
| 25   | Back Family           | 7.05  |
| 26   | Maitre Jean Pierre    | 7.04  |
| 27   | EDEKA Herzstücke      | 7.03  |
| 28   | Team D                | 7.02  |
| 29   | K-free                | 6.97  |

### Vertrauen

| Rang | Marke                         | Score |
|------|-------------------------------|-------|
| 16   | Diamant                       | 7.42  |
| 17   | ja!                           | 7.41  |
| 17   | Korn Mühle                    | 7.41  |
| 19   | Kuchenzauber                  | 7.37  |
| 20   | K-Classic                     | 7.34  |
| 21   | K-Favourites / K-Gold Edition | 7.32  |
| 22   | Grafschafter                  | 7.31  |
| 23   | REWE frei von                 | 7.26  |
| 24   | Biscoteria                    | 7.24  |
| 25   | Cucina                        | 7.23  |
| 26   | Gourmet Finest Cuisine        | 7.21  |
| 27   | Back Family                   | 7.20  |
| 27   | Bäckerkrönung                 | 7.20  |
| 27   | Meine Kuchenwelt              | 7.20  |

## Brot & Backwaren: Teilkategorie-Ergebnisse im Detail III

### Qualität

| Rang | Marke              | Score |
|------|--------------------|-------|
| 30   | Cucina             | 7.26  |
| 31   | Biscoteria         | 7.23  |
| 32   | Sonday             | 7.22  |
| 33   | Bäckerkrönung      | 7.21  |
| 33   | Pays Gourmand      | 7.21  |
| 33   | Douceur            | 7.21  |
| 36   | Best Moments       | 7.18  |
| 37   | Mike Mitchell's    | 7.17  |
| 38   | K-free             | 7.09  |
| 39   | Tasty Planet       | 7.08  |
| 39   | K-Winter Edition   | 7.08  |
| 41   | Confiserie Firenze | 7.07  |
| 43   | Asia Green Garden  | 6.90  |
| 44   | Süssli             | 6.73  |

### Preis-Leistung

| Rang | Marke                  | Score |
|------|------------------------|-------|
| 30   | EDEKA Bio              | 6.96  |
| 31   | REWE frei von          | 6.94  |
| 32   | Biscoteria             | 6.93  |
|      | Gourmet Finest Cuisine | 6.92  |
| 33   |                        |       |
| 34   | Pays Gourmand          | 6.91  |
| 35   | Confiserie Firenze     | 6.90  |
| 36   | Bäckerkrönung          | 6.88  |
| 37   | Douceur                | 6.83  |
| 38   | Tasty Planet           | 6.79  |
| 38   | K-Winter Edition       | 6.79  |
| 40   | Asia Green Garden      | 6.78  |
| 41   | Best Moments           | 6.77  |
| 43   | Mike Mitchell's        | 6.69  |
| 44   | Süssli                 | 6.46  |

### Vertrauen

| Rang | Marke              | Score |
|------|--------------------|-------|
| 30   | Douceur            | 7.15  |
| 30   | Team D             | 7.15  |
| 32   | Confiserie Firenze | 7.14  |
| 33   | Tasty Planet       | 7.13  |
| 34   | Pays Gourmand      | 7.12  |
| 35   | Sonday             | 7.11  |
| 36   | Best Moments       | 7.09  |
| 37   | American Style     | 7.08  |
| 38   | K-Winter Edition   | 7.06  |
| 39   | Maitre Jean Pierre | 7.00  |
| 39   | Asia Green Garden  | 7.00  |
| 41   | K-free             | 6.98  |
| 41   | Mike Mitchell's    | 6.98  |
| 44   | Süssli             | 6.62  |